

BeltLogistics

Danish-German Cooperation: »Logistics in the Belt Region«





BeltLogistics Presentation

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Facts and Figures

Project Coordination

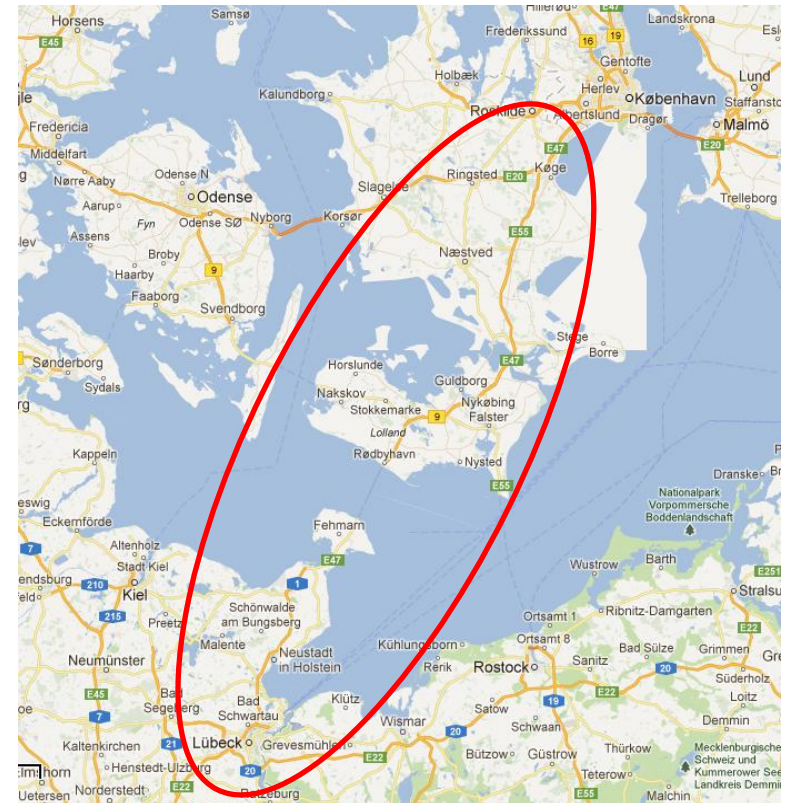
- Lübeck Business Development Corporation
- Roskilde University

Start-Up Phase

- October 2012 - July 2015

Financed by

- Lübeck Business Development Corporation
- Roskilde University
- INTERREG IV A Program





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Partners

- business associations in the logistics sector ... associations of port operators, associations of forwarding agents, associations of shippers, associations of freight brokers, ...
- qualification providers in the logistics sector ... specialized schools, colleges, universities, ...
- specialists in the public administration regarding traffic, logistics ... like traffic planers, port planers, environmental planers,...

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Goals 2013 - 2015

■ Establishing a BeltLogistics Network

- Establishing a cross-border cooperation between associations, qualification providers and public authorities dealing with the logistics sector

■ Development of a BeltLogistics Cluster

- Analysis of the logistics sector in the Belt Region
- Looking at the competitiveness in the Belt Region
- Making of a cluster analysis of the logistics sector
- Derive and develop future logistics services in the region
- Promote the region as an attractive place for investment in the logistics sector

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Activities

BeltLogistics Network

The BeltLogistics Network focus area deals with issues and challenges related to...

- ▣ ...infrastructure development
- ▣ ... development of services
- ▣ ... capacity building
- ▣ ... knowledge sharing
- ▣ ... cross-border anchoring among the stakeholders and actors in the project

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Activities

BeltLogistics Network - Workpackages

- WP 1: Identify Interregional Business Development Opportunities
- WP 2: Interregional Logistics-Competence Development
- WP 3: Interregional Infrastructure Development
- WP 4: Accessing Interregional Markets
- WP 5: Interregional BeltLogistics Forums

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Activities

WP 1: Identify Interregional Business Development Opportunities

1. Workshop: „*Opportunities and Risks in the Fehmarnbelt-Region from a Logistics perspective*“

Date: 30th May 2013

Target Groups: business associations in the logistics sector ... associations of port operators, associations of forwarding agents, associations of shippers, associations of freight brokers, qualification providers in the logistics sector ... specialized schools, colleges, universities, ...

Topic: Knowledge exchange concerning the opportunities and risks through the construction of the Fixed Fehmarnbelt Link from a logistics perspective

Results: First feedback from representatives of the BeltLogistics-Partners about their views to that question as a basis for upcoming seminars and workshops in the project

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Activities

WP 1: Identify Interregional Business Development Opportunities

2. Workshop: *„Possibilities and conditions for the development of new logistics-services caused by the increase of transport volumes through the Fixed Fehmarnbelt Link “*

Date: Sept./Oct. 2013

Target Groups: business associations in the logistics sector ... associations of port operators, associations of forwarding agents, associations of shippers, associations of freight brokers,

Topic: It is expected that the transport flows and volumes will increase significantly. Logistics companies will have to improve their existing and develop new services to cope this expected increase of transport volumes in the Fehmarnbelt-Region

Results: Determination of future requirements in the field of logistics-services and VAS in logistics companies in the Fehmarnbelt-Region

WP 2: Interregional Logistics-Competence Development

3. Workshop: *„Requirements in terms of Qualification and Skill development in the Logistics Sector in the Fehmarnbelt-Region“*

Date: Jan./Feb. 2014

Target Groups: business associations in the logistics sector ... associations of port operators, associations of forwarding agents, associations of shippers, associations of freight brokers, qualification providers in the logistics sector ... specialized schools, colleges, universities, ...

Topic: Knowledge exchange about training facilities in the logistics sector in the Fehmarnbelt-Region

Results: Overview and Knowledge-exchange about the currently existing logistics training facilities and education services in the Fehmarnbelt-Region

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Activities

WP 2: Interregional Logistics-Competence Development

4. Workshop: „Development of new Logistics-Competence-Profiles in the Fehmarnbelt-Region“

Date: Apr./May 2014

Target Groups: business associations in the logistics sector ... associations of port operators, associations of forwarding agents, associations of shippers, associations of freight brokers, qualification providers in the logistics sector ... specialized schools, colleges, universities, ...

Topic: Knowledge exchange about required new training and educational facilities in the logistics sector in the future

Results: Knowledge exchange between members of the target groups about future training and capacity building facilities for the logistics sector in the Fehmarnbelt-Region

WP 3: Interregional Infrastructure Development

5. Workshop: „Infrastructure in the Fehmarnbelt-Region – Bottlenecks and Best Practises“

Date: Aug./Sep. 2014

Target Groups: business associations in the logistics sector ... associations of port operators, associations of forwarding agents, associations of shippers, associations of freight brokers, specialists in the public administration regarding traffic, logistics ... like traffic planers, port planers, environmental planers

Topic: Interregional Workshop about strengths and weaknesses in the context of infrastructure in the Fehmarnbelt-Region from a logistics perspective

Results: The results from this Workshop will be the basis for the 6th workshop about Infrastructure Optimization in the Fehmarnbelt-Region

WP 3: Interregional Infrastructure Development

6. Workshop: „Infrastructure Optimization in the Fehmarnbelt-Region“

Date: Jan./Feb. 2015

Target Groups: business associations in the logistics sector ... associations of port operators, associations of forwarding agents, associations of shippers, associations of freight brokers, specialists in the public administration regarding traffic, logistics ... like traffic planners, port planners, environmental planners

Topic: Knowledge exchange about infrastructure potentials/requirements in the Fehmarnbelt-Region based on the results from Workshop no. 5

Results: Development of a best-practise approach based on the results of the workshop

WP 4: Accessing Interregional Markets

1. Fact-Finding-Tour: „*The Danish Logistics Market*“

Date: Mar./Apr. 2015

Target Groups: business associations in the logistics sector ... associations of port operators, associations of forwarding agents, associations of shippers, associations of freight brokers, specialists in the public administration regarding traffic, logistics ... like traffic planers, port planers, environmental planers, qualification providers in the logistics sector ... specialized schools, colleges, universities, ...

Topic: Interregional Business trip to the Danish Logistics Market for members of the target groups.

Results: Fact-finding-Tour about the Danish Logistics Market

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Activities

WP 4: Accessing Interregional Markets

2. Fact-Finding-Tour: „*The German Logistics Market*“

Date: May/Jun. 2015

Target Groups: business associations in the logistics sector ... associations of port operators, associations of forwarding agents, associations of shippers, associations of freight brokers, specialists in the public administration regarding traffic, logistics ... like traffic planners, port planners, environmental planners, qualification providers in the logistics sector ... specialized schools, colleges, universities, ...

Topic: Interregional Business trip to the German Logistics Market for members of the target groups.

Results: Fact-Finding-Tour about the German Logistics Market

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Activities

WP 5: BeltLogistics Forums

3 – BeltLogistics Forums

Dates: 11th Sep. 2013 | Sep. 2014 | May 2015

Target Groups: business associations in the logistics sector ... associations of port operators, associations of forwarding agents, associations of shippers, associations of freight brokers, specialists in the public administration regarding traffic, logistics ... like traffic planners, port planners, environmental planners, qualification providers in the logistics sector ... specialized schools, colleges, universities, ...

Topic: Annual Interregional BeltLogistics Forum for members of the target groups and representatives from the logistics sector in the Fehmarnbelt-Region

Results: Annual conference, will be held in combination with the logRegio-Logistikforum in Lübeck. The results from the BeltLogistics activities will be presented.

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Activities

BeltLogistics Cluster

The BeltLogistics Cluster focus area deals with...

- ...looking at the competitiveness in the region
- ... making of a cluster analysis of the logistics sector in the region
- ... derive and develop future services in the region
- ... promote the region as an attractive place for investment in the logistics sector



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Activities

BeltLogistics Cluster - Workpackages

- WP 1: BeltLogistics Cluster-Analysis
- WP 2: Cluster Cooperation possibilities in the Fehmarnbelt-Region

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Activities

WP 1: BeltLogistics Cluster-Analysis

Timeframe: Apr. 2013 – Dec. 2014

Topic: Interregional Cluster-Analysis with special regard to the Logistics-Cluster in the Fehmarnbelt-Region.

Results: The findings obtained in this planned study should not contain only a description of existing clusters and the current situation, but recommendations for action especially for the logistics sector. The analysis and conclusions should list which industries present more potential for cross border collaboration and clustering and how these and other industries in the region can act to mitigate barriers.



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Activities

WP 2: Cluster Cooperation possibilities in the Fehmarnbelt-Region

Business conference

Dates: Feb./Mar. 2015

Target Groups: business associations in the logistics sector ... associations of port operators, associations of forwarding agents, associations of shippers, associations of freight brokers, specialists in the public administration regarding traffic, logistics ... like traffic planners, port planners, environmental planners, qualification providers in the logistics sector ... specialized schools, colleges, universities, ...

Topic: Business conference about the results from the BeltLogistics-Cluster-Analysis.

Results: Presentation of Cluster cooperation possibilities in the Fehmarnbelt-Region

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Conclusion

BeltLogistics...

- ...will focus on the challenges in the course of construction of the Fixed Fehmarn Belt Link in terms of interregional...
 - ...Business Development
 - ...Logistics-Competence Development
 - ...Infrastructure Development
- ... will initiate and facilitate activities through workshops, seminars and fact-finding tours with either a narrow or broad audience depending on the specific topic
- ...will build up a Logistics-Network of relevant stakeholders in the logistics sector in the Fehmarnbelt-Region

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Contacts

For more information please contact...

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